

Application Deadline	
Early Bird	July 29, 2022
Final	September 30, 2022

◆ Date: February 7(Tue)-10(Fri), 2023

◆ Venue: Tokyo Big Sight (East Hall 1-8)

For Secretariat Use Only

Country

Booth No.

I hereby confirm Exhibiting conditions below.

※The Organizer shall determine, at the Organizer's sole discretion, the booth layout taking into account the previous results, the number of booths, Exhibit, whether a demonstration to be held nor not, and the order in which application is received. Organizer does not accept application unless required information is not filled in properly.

1 PARTICIPATION FEE

MUST	Booth size	2.97m × 2.97m × 2.7m		Unit Price ①	Tax②	Unit Price with Tax ③	Unit ④	Fee⑤ (③×④)
		Booth Fee	Early bird	Standard booth (Space only)	JPY 350,000	JPY 35,000	JPY 385,000	x()booth(s)
		Final	1Booth with Packaged	JPY 470,000	JPY 47,000	JPY 517,000	x()booth(s)	= JPY
			Standard booth (Space only)	JPY 420,000	JPY 42,000	JPY 462,000	x()booth(s)	= JPY
			1Booth with Packaged	JPY 540,000	JPY 54,000	JPY 594,000	x()booth(s)	= JPY
			Corner Booth Fee (1-2 booth (s) Exhibitor Only) *2 sides open	JPY 80,000	JPY 8,000	JPY 88,000	x 1	= JPY
			Peninsula Booth Fee (4 booths Exhibitor Only) *3 sides open	JPY 300,000	JPY 30,000	JPY 330,000	x 1	= JPY
			Ⓐ Floor Map Advertisement					
			Ⓑ-1 2nd cover (4-color)	JPY 750,000	JPY 75,000	JPY 825,000	x 1	= JPY
			Ⓑ-2 Facing 2nd cover (4-color)	JPY 700,000	JPY 70,000	JPY 770,000	x 1	= JPY
			Ⓑ-3 3rd cover (4-color)	JPY 600,000	JPY 60,000	JPY 660,000	x 1	= JPY
			Ⓑ-4 4th cover (4-color)	JPY 800,000	JPY 80,000	JPY 880,000	x 1	= JPY
			Ⓑ-5 Product Introduction (photo + introduction)	JPY 80,000	JPY 8,000	JPY 88,000	x	= JPY
			Ⓑ-6 Booth Guidepath Advertisement	JPY 90,000	JPY 9,000	JPY 99,000	x	= JPY
			Ⓒ Advertisements in the venue					
			Ⓒ-1 Billboard(Guiding Sign)	JPY 100,000	JPY 10,000	JPY 110,000	x	= JPY
			Ⓒ-2 Billboard(Escalator Floor Sheet)	JPY 500,000	JPY 50,000	JPY 550,000	x	= JPY
			Ⓒ-3 Billboard(Hall Entrance Post Wrap)	JPY 300,000	JPY 30,000	JPY 330,000	x	= JPY
			Ⓒ-4 Billboard (Registration Counter Monitor Ad)	JPY 300,000	JPY 30,000	JPY 330,000	x	= JPY
			Ⓒ-5 Hall Hanging Banner (1-sided)	JPY 450,000	JPY 45,000	JPY 495,000	x	= JPY
			Ⓒ-6 Hall Hanging Banner (2-sided)	JPY 650,000	JPY 65,000	JPY 715,000	x	= JPY
			Ⓒ-7 Hall Hanging Banner (3-sided)	JPY 900,000	JPY 90,000	JPY 990,000	x	= JPY
			Ⓓ Website Banner Advertisement	JPY 150,000	JPY 15,000	JPY 165,000	x	= JPY
			Ⓔ E-mail Advertisement Service	JPY 90,000	JPY 9,000	JPY 99,000	x	= JPY
			Ⓕ Facebook Advertisement	JPY 90,000	JPY 9,000	JPY 99,000	x	= JPY
			Ⓖ Products Promotion at the Pre-Appointment Business Matching	JPY 100,000	JPY 10,000	JPY 110,000	x	= JPY
			Ⓗ Stock Room 2.0 sq. m. (with door & lock)	JPY 50,000	JPY 5,000	JPY 55,000	x	= JPY
			Ⓙ Website Pop-up Advertisement	JPY 1,000,000	JPY 100,000	JPY 1,100,000	x	= JPY
			Ⓚ Seminar Sponsorship Advertisement	JPY 200,000	JPY 20,000	JPY 220,000	x	= JPY
			Ⓛ Rental Stage for Press Conference (Until Aug 31)	JPY 2,000,000	JPY 200,000	JPY 2,200,000	x	= JPY
MUST	Others		Overseas Exhibitor Processing Fee	JPY 4,000	JPY 400	JPY 4,400	x 1	= JPY 4,400

2 EXHIBIT ZONE [SELECT 1 ONLY]

			Total
<input type="checkbox"/>	1. Kitchen Equipment for Catering & Food Service	<input type="checkbox"/>	17. Thermae JAPAN
<input type="checkbox"/>	2. Buffet	<input type="checkbox"/>	18. Local Products in Japan
<input type="checkbox"/>	3. Sanitation, Cleanliness, Food-Poisoning Countermeasures & HACCP Countermeasures	<input type="checkbox"/>	19. Package Containers Design
<input type="checkbox"/>	4. Foods & Drinks for Professional-use	<input type="checkbox"/>	
<input type="checkbox"/>	5. Catering & Home-meal Replacement Related	Hospitality Design Tokyo	Please choose from 13. -16.
<input type="checkbox"/>	6. Tableware	<input type="checkbox"/>	13. Interior / Exterior / Guest Room Facilities & Amenities
	Service Industry × Technology	Please choose from 7. -9.	<input type="checkbox"/>
<input type="checkbox"/>	7. Technology for Accommodation	<input type="checkbox"/>	14. Japanese Modern
<input type="checkbox"/>	8. Technology for Food Service	<input type="checkbox"/>	15. Design and Renovation for Hotels, Ryokans, Restaurants
		<input type="checkbox"/>	16. Outdoor Equipment

For Secretariat Use Only

事務局記入欄

担当①	担当②	担当③	請求書発行日	備考

3 EXHIBITOR INFORMATION

1 APPLICANT MUST

Pavilion Organizer / Agency Individual

Corporate/Organization Name		*This name will be shown on floor map and homepage, etc *Co. / LTD. / Inc., etc are unnecessary.			
Exhibit Company Name					
Address [*PO BOX is not accepted]		State, City or Province	Country	Zip Code	
Name	<input type="checkbox"/> Mr. <input type="checkbox"/> Ms.				
Position				Department	
Phone	Country Code + -	ext.	Mobile	Country Code + -	
E-mail				FAX	Country Code + -
Website					

2 INVOICING ADDRESS

Same as 1 APPLICANT To be sent to the address below

Corporate/Organization Name					
Address [*PO BOX is not accepted]		State, City or Province	Country	Zip Code	
Name	<input type="checkbox"/> Mr. <input type="checkbox"/> Ms.				
Position				Department	
Phone	Country Code + -	ext.	Mobile	Country Code + -	
E-mail				FAX	Country Code + -
Website					

3 SELECT PRIMARY CONTACT

*Primary Contact is responsible for sharing information with counterpart & their exhibitors, as well as organizing & managing. Secretariat will only contact the primary contact person.

<input type="checkbox"/> 1 APPLICANT	<input type="checkbox"/> 2 INVOICING ADDRESS
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4 PLEASE LIST THE PRODUCTS THAT YOU WILL EXHIBIT

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5 NEEDS OF FACILITIES / DEMONSTRATION

Please the applicable box.

Water Supply & Drainage	<input type="checkbox"/> Yes <input type="checkbox"/> No
Gas Supply	<input type="checkbox"/> Yes <input type="checkbox"/> No ()kcal/h
Usage of cooking oil	<input type="checkbox"/> Yes <input type="checkbox"/> No
Food/Beverage Sampling	<input type="checkbox"/> Yes <input type="checkbox"/> No

N.B. • This is a preliminary check of exhibitors' usage of facilities and utilities, and will NOT act as an application form for any services or equipment.
 • You will be required to fill out and submit additional documents if you are in need of electricity, water supply, gas, and/or wish to use cooking oil. These documents will be sent to you after receipt of the application form.
 • Above-mentioned equipment (water supply and gas) will be at the exhibitor's expense.

6 REMARKS *Please write down your requests here.

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7 YOUR COMMITMENT

I hereby acknowledged "Exhibition Rules & Regulations" and "Online Exhibition Rules & Regulations" request to be registered as an Exhibitor at HCJ 2023:

SIGNATURE: _____ DATE: _____

Send this Application Form to: HCJ Secretariat

Japan Management Association 3-1-22, Shiba-koen, Minato-ku, Tokyo, 105-8522, Japan. Tel: +81-3-3434-1377 Fax: +81-3-3434-8076 Email: hcj@jma.or.jp



Exhibition Rules & Regulations

1. Qualifications

- The Exhibitor shall, at all times, faithfully adhere to all regulations set forth in the "Exhibitor Manual" as well as the Organizer's instruction.
- The Organizer reserves the right to determine whether the Exhibitor meets the object or purpose of Exhibition or not, and may reject or nullify the Exhibitor's application if the Organizer determines that the Exhibitor does not meet the object or purpose. The criteria or reason for the rejection or nullification will not be disclosed. In such case, the Organizer shall not be responsible for any expenses that the Exhibitor or applicant has spent by then or any other matters. The following cases shall also be the grounds for the rejection or nullification:
 - If there is incomplete or false statement in the application document;
 - If the intention or content of the Exhibit or participation does not meet the object or purpose of the Exhibition;
 - If the Exhibitor's participation or Exhibit actually conflicts with the third party and it is determined that such conflict may have a risk of negative impact on the operation of the Exhibition;
 - If the Exhibitor's participation or Exhibit has received a complaint, etc. from a visitor, other exhibitor, or any third party in the past, and is expected to receive a complaint, etc.;
 - If it is determined that the Exhibitor has violated these Exhibition Rules and Regulations; and
 - Other cases where it is determined that the Exhibitor's participation or Exhibit in the Exhibition is inappropriate.
- The Exhibitor will be deemed to agree to all of the descriptions above. If you do not agree these, please refrain from applying.
- Exhibition at the Online Exhibition
An application for the Exhibition shall be deemed to be the Exhibitor's consent to the Online Exhibition Terms and Conditions attached hereto, as well as to the exhibition at the Online Exhibition.

2. Exhibits

- All Exhibits are required to meet the object and purpose of the Exhibition and to have obtained prior approval of the Organizer.
- Exhibit that falls under the following items shall be prohibited:
 - Import/export prohibited Items, sale prohibited items, narcotic drugs, or other items prohibited by law;
 - Flammable, explosive, or radioactive items;
 - Items infringing or likely to infringe on industrial property rights or other intangible property rights;
 - Items using an open flame (except for the case where prior permission of the local fire authorities has been obtained);
 - Items not having obtained the prior approval of the Organizer;
 - Items receiving a cautionary instruction or warning from local authorities; or
 - Other items having a risk of violating related laws and regulations or the public order and morality.
- The Organizer reserves the right to restrict or prohibit the display of items other than those specified in the preceding paragraph if the items have a risk of interfering the normal operations before or even during the Exhibition.
- Both before or after the application for the Exhibition, if the Exhibitor displays the items prohibited by the paragraphs 2) and 3) above or any other articles, the Organizer will notify the Exhibitor to cease displaying the items or to comply with the restriction. The Exhibitor receiving the notice shall cease displaying such items or comply with the restrictions immediately.
- (1) In the event that the Exhibitor fails to follow the Organizer's instructions based on the preceding paragraph, the Exhibitor shall immediately pay, as a penalty, an amount equivalent to three times the cost of the booth fees. The Organizer may, at the Organizer's discretion and at the Exhibitor's expense, remove or take necessary measures for the items on behalf of the Exhibitor. In this case, the Exhibitor may not pursue any liability or responsibility of the Organizer.
 - The Exhibitor shall agree to the preceding sub-paragraph before applying to the Exhibition. The Organizer will not accept any objection to above rules in the future.
- All overseas items to be exhibited should undergo the appropriate customs clearance procedures so that such items may be treated as domestic cargo, as well as, if necessary, obtaining an ATA Carnet.

3. Layout of Booths

The Organizer shall determine, at the Organizer's sole discretion, the booth layout taking into account the previous results (such as the number of participation in the Organizer's Exhibition), the number of booths, Exhibit, whether a demonstration to be held nor not, and the order in which application is received.

4. Exhibition Period and Open Hours

The Exhibition will be held from February 7 (Tue.) to 10 (Fri.), 2023 for 4 days.
Open hours:
February 7 (Tue) to 9 (Thu), 10:00 to 17:00.
February 10 (Fri), 10:00 to 16:30.

5. Booth Fees

The booth fees are as follows (including 10% consumption tax)
1 booth = 297 m (W) x 297 m (D) x 27 m(H) (approximately 9 sqm)

	Booth Fees	
	Early bird Application	Final Application
Standard Booth (Space Only, per booth)	JPY 385,000	JPY 462,000
Package Plan (per booth)	JPY 517,000	JPY 594,000

*The consumption tax rate that is applicable on the last day of the Exhibition shall be applied. If there is a change in the tax rate after the Exhibitor has made payment and any shortage occurs, the Exhibitor shall pay the amount of such shortage.
*Overseas Exhibitor Processing Fee, JPY 4,400 (including 10% consumption tax) shall apply to each application.

<The Booth Fee includes the following items>

- The base of booth as basic equipment (system-panel / back and side vinyl finishing walls);
*The costs for additional items such as carpeting, company name plates, tables, and shelves, shall be borne by the Exhibitor.
- Poster; the official posters will be provided;
- Invitation letter; units of invitation letter (Japanese) and envelope will be provided; provided, however, that it shall not apply to the Exhibitor that has chosen the e-invitation (the e-invitation is recommended for the Exhibitors (particularly for individual corporate Exhibitors) outside Japan);
- Electrical insulation work: a work of main electrical line construction of the primary side up to 100 V / 300 W;
- Booth number plate;
- General security of the hall premises during the exhibition period (including the period for carrying in and out);
- Air conditioning and lighting during the exhibition period (including the period for carrying in and out);
- Cleaning up during the exhibition period (excluding the booth area, including the period for carrying in and out);
- Decoration of the hall premises;
- Promotion to increase the number of visitors by the Organizer; and
- Participation of Online Exhibition

6. Application for Exhibition Space

The method and deadline for application and the payment method and due date for the fees are as follows:
<Method for Application>
Please apply by mailing (or registering) with filling in (or enter) all required items with the Application Form of the head of these Exhibition Rules & Regulation (or the application web page specified in the Exhibition web page). If you have not applied for the exhibition hosted by Japan Management Association before, please submit to the office a copy of your company profile (or company brochure) and a catalogue of products to be exhibited (or the Exhibitor's general product catalogue) before the application. The same applies if any changes in the content are made after the previous submission. You shall agree that your application may be denied if the content of your exhibition does not meet the object or purpose of the Exhibition.

<Deadline for Application>

Early-bird: July 29 (Fri.), 2022
Final: September 30 (Fri.), 2022
*The acceptance of application will be closed when the planned number of booths are filled.

<Submission Address>

HCJ Office
Industry Development Center, Japan Management Association
3-1-22, Shiba-Koen, Minato-ku, Tokyo 105-8522
Tel: +81 (0)3 (3434) 1377

<Payment of Fees>

The office staff will send you an invoice in accordance with the Application Form. Please transfer the fees to the designated bank account. The bank transfer fees shall be your expenses.
* Payment should be made in JAPANESE YEN ONLY.
* Please inform and submit a transfer statement to us when the payment process is complete.
If the full payment is NOT made by the payment due date, your application may be cancelled and allocated to another applicant. A cancellation fee may also be applied.

<Payment Due Date>

Early-bird: September 9 (Fri.), 2022
Final: November 4 (Fri.), 2022

7. Establishment of a Contract

The contract for exhibiting at the Exhibition (hereinafter "Contract") shall become effective between the Organizer and the Exhibitor at the submission of an invoice of booth fees or sending an email, etc., notifying such submission by the Organizer to the Exhibitor in accordance with the preceding section.

8. Management of Exhibits

- The Exhibitor shall carry the Exhibits in and out the

booth, and manage and maintain the Exhibits within the booth at the Exhibitor's risk and expense.

- Except for cases attributable to the Organizer, the Organizer shall not be responsible for any damage and other accidents that occurred to the Exhibits including those caused by natural disasters or other force majeure events.

9. Prevention of Accident and Responsibilities

- The Exhibitor shall pay the utmost attention for carrying in, carrying out, displaying, demonstrating, removing, etc. of the Exhibits, and shall prevent the outbreak of any accidents or terrorism, or the infestation of infectious diseases, etc. (hereinafter "Accidents"). The Exhibitor shall be responsible if the Accidents occur.
- The Organizer reserves the right to order the Exhibitor to discontinue or restrict the Exhibitor's work or any other necessary measures to prevent Accidents, at the Exhibitor's expense, and the Exhibitor shall comply with such order without objection.
- Except for cases attributable to the Organizer, the Organizer shall not be responsible for the Accidents occurred.

10. Change or Cancellation of Exhibition

- The Organizer reserves the right to determine early closing, postponing, downscaling, changing the venue or cancelling the Exhibition due to the occurrence of natural disasters, terrorism, the infestation of infectious diseases, or other force majeure events, or the events not attributable to the Organizer.
- The Organizer reserves the right to cancel the Exhibition in case the Organizer determines that the object or purpose of the Exhibition will not be achieved based on consideration of the exhibition scale, contents of participation, and the prediction of number of visitors.
- The Organizer shall not be responsible for any loss or damage incurred by the Exhibitor or other third party in the case of 1) or 2) above.
- In case that the Organizer decides of early closing, postponing, downscaling, or change the venue of the Exhibition in accordance with 1) above, the Exhibitor shall pay all amount of the booth fees and option fees ("option fee" means the fee that arises from a direct contract between the Organizer and the Exhibitor other than the booth fee such as the fee with regard to the right for open 2 booths and the smart decoration; together with the booth fees, hereinafter "Fees"), and shall not refund the Fees.
- (1) In case that the Organizer decides to cancel the Exhibition in accordance with 1) or 2) above (hereinafter "Cancel Decision"), the Exhibitor that has paid all amount of Fees for the Exhibition at the time of Cancel Decision has the right to choose one of following options:
 - To participate in a similar exhibition to be held in the same fiscal year (a fiscal year shall be from 1st April to 31st March of the following year, the same shall apply hereinafter) (provided, however, that the Exhibitor shall pay the difference in case that the Fees for such exhibition exceed the Fees; the Organizer will refund the difference in case that the Fees for such exhibition exceed the Fees for such exhibition.)
 - To participate in the same exhibition to be held in the next fiscal year; or
 - To receive a refund of 70% of Fees (including tax).
 - To exhibit in "Online Exhibition" with 50% of the Fees in the case the Organizer organizes Virtual Exhibition. In this case, the Organizer refunds the rest 50% of the Fees which was paid.
- The Exhibitor shall choose one option in accordance with the preceding sub-paragraph and shall notify the Organizer within 7 business days after the Cancel Decision.
- In case the Exhibitor fails to make a notice within the period set forth in the preceding sub-paragraph, the Exhibitor shall be deemed to waive the right of choice set forth in sub-paragraph (1) and lose the right to receive a refund of the Fees.
- In case the Exhibitor has not paid the Fees at the time of the Cancel Decision, the Exhibitor shall pay the Organizer 30% (including tax) of the Fees of the Exhibition.

11. Cancellation by the Exhibitor

- The Exhibitor shall not withdraw or cancel whole or a part of the application for the Exhibition (including reducing the number of booths; hereinafter, the same shall apply) unless otherwise the Organizer accepts it.
- In case the Organizer accepts the withdrawal or cancellation of whole or a part of the application for the Exhibition by the Exhibitor, the Exhibitor shall pay the cancellation fee as follows:

Deadline	Cancellation Fee
FROM the next day of application deadline TO the preceding day of the day described in the next column.	50% of the Fees (excluding tax)
FROM the day of the orientation meeting of the Exhibition that the Exhibitor attends, or the day of the announcement of booth layout, whichever comes first.	100% of the Fees (excluding tax)

The "deadline" set forth in the column above shall be

judged at the point when the manifestation of intention of the withdrawal or cancellation of all or a part of the application for the Exhibition reaches to the Organizer. In addition, in case of the withdrawal or cancellation of a part of the application for the Exhibition, "Fees (excluding tax)" for the calculation of cancellation fee shall be the Fees (excluding tax) corresponding to such withdrawal or cancellation.

12. Immigration Procedures

In case the immigration procedure is required for the Exhibition, the Exhibitor shall, at its own responsibility, complete all immigration procedures for entering Japan. The Organizer shall not be responsible for any procedures or expenses related to the immigration. If the Exhibitor cancels this Contract because of not receiving permission to enter Japan, the Exhibitor shall pay the cancellation fee according to Section 11.

13. Move-in / Move-out and Venue Facilities

- Venue**
Tokyo Big Sight (Tokyo International Exhibition Center) East Halls 1-8
3-11-1 Ariake, Koto-ku, Tokyo, Japan 135-0063
- Move-in Period:**
February 5 (Sun), 2023 8:00-18:00
February 6 (Mon.), 2023 8:00-18:00
*Over time move-in need to be applied in advance.
*6 booths or above can move-in from February 4th (Sat) 15:00.
- Move-out Period:**
February 10 (Fri.), 2023 16:30-23:00 (plan)
* All work, including the removal of decoration materials, shall be completed within the period above. The end time may be changed. Please see the details in the "Exhibitor Manual".
- Standard Booth Design**
 - Base of Booth**
The Organizer will construct back and side panels (specification of system-panel, white vinyl finishing) uniformly. The Exhibitor shall be responsible for the decoration within the booth (display stand, shelf, etc.).
 - Standard Booth**
 - One booth is approximately 9.0 sqm (2.97m (W) x 2.97m (D) x 2.7m(H)) and multiple booths are aligned in single or double rows; provided, however, that the Organizer reserves the right to arrange an irregular booth layout in accordance with the participation scale, the condition of the Exhibit, etc.

<Sample of One Booth>

<Booth Type>

A "Single Booth"

B "Peninsula Booth" (6 booths or more)

C "Space Booth" (12 booths or more)

Note:

- The Exhibitor that applies for 5 booths or less shall be allocated as "Single Booth". However, Exhibitors applied for 4 booths and purchased the 3-side open option will be an exception.
 - The Exhibitor that applies for 6 booths and the double booth option may choose "Peninsula Booth".
 - The Exhibitor that applies for 12 booths or more and the space booth option shall be "Space Booth"; provided, however, that the location for "Space Booth" is limited.
- The partition of each exhibition booth will be set by the Organizer.
(specification of system panel, white vinyl finishing)
 - No partition will be set in case there is no adjoining booth.

c. Electrical Facilities

The Organizer will provide the main electrical line construction of the primary side up to 100 V (single-phase) / 300 W per one booth. The main supply circuit will be connected to the area of the booth and a switch will be installed. Additional connections and secondary wiring works, as well as electricity costs, shall be borne by the Exhibitor.

d. Water Supply and Drainage Facilities

The main water supply and additional piping works as well as the water charges shall be borne by the Exhibitor.

14. Expenses

- The Exhibitor planning to use electricity, telephone services, water supply equipment, etc., shall be required to submit separate applications and pay the fees charged by service contractor, etc.
- The Exhibitor shall be responsible for expenses for transportation, carry-in or carry-out, display, demonstration, or removal of the Exhibit or other expenses for Exhibitor's activities as well as an insurance premium for damages, etc., on the Exhibit and the Exhibitor.

15. Amendment of Exhibition Rules & Regulations

The Organizer reserves the right to amend these Exhibition Rules & Regulations when there are unavoidable circumstances. The Exhibitor shall agree to such amendment in advance and adhere to these new Exhibition Rules & Regulations after the amendment.

16. Prohibitions

- The Exhibitor is prohibited to engage in any of the following actions:
- To assign, sell, sub-lease, or offer as security the position or rights as the Exhibitor under this Contract, in whole or a part, without a prior consent of the Organizer;
 - To post or display a signboard, notice board, advertising sign, etc., inside, outside, or around the hall premises, except in the areas designated by the Organizer; except for the case where the Organizer approves in advance;
 - To carry in heavy-weight items, or items disturbing other exhibitors due to dirtiness, bad odor, etc.;
 - To perform acts which are in any way annoying visitors and other exhibitors (noise, bad odor, performance, etc.);
 - To cause any damage to hall property, including the booths.
 - To provide, or exhibit for a purpose to provide, any item or service for a fee at the Exhibition; except for the case where the Organizer approves in advance;
 - To stay overnight in the booth; or
 - Any other items prohibited in these Exhibition Rules & Regulations.

17. Termination of Contract

In the event the Exhibitor falls under any of the cases below, the Organizer is entitled to terminate this Contract without giving any notice to the Exhibitor. In such cases, the Organizer may claim compensation for damage, if any, against the Exhibitor:

- Fails to pay all or part of the Fees;
- Exhibits the prohibited items or violates these Exhibition Rules & Regulations or instruction of the Organizer;
- Uses the booth for any purpose other than exhibiting at the Exhibition;
- Fails to use the booth;
- When a petition for dissolution or provisional seizure, provisional disposition, compulsory execution, auction, special liquidation, bankruptcy, civil rehabilitation, corporate reorganization or company liquidation is filed;
- When a bill or cheque is dishonored;
- When disposition for failure to pay public charges is ordered;
- When a matter that significantly discredits the Exhibitor with the Organizer occurs; or
- Violates any of these Exhibition Rules & Regulations or "Exhibitor Manual" or instruction thereunder.

18. Restoration of the Original State

In the event that this Contract is terminated due to cancellation, termination, expiration of the term (which shall be the expiration of the move-out period as set forth in Paragraph 3), Section 13), or for other reasons, the Exhibitor shall vacate the booth to the Organizer in the following manner:

- The booth should be restored to its original state; provided, however, that, in the event the Exhibitor fails to conduct restoration, the Organizer will restore and its costs shall be borne by the Exhibitor;
- In the event that there is any item which the Exhibitor leaves behind after the vacation of booth, the Organizer may, at its sole discretion, dispose of it, and its costs shall be borne by the Exhibitor ;
- The Exhibitor, when vacating the booth, is not entitled to claim any necessary or beneficial expenses incurred for the booth, fixtures fittings or facilities, or removal expenses, compensation for removal, or premium, regardless of the reason or cause pertaining to the vacation. In addition, the Exhibitor is not entitled to demand the Organizer to purchase the fixtures or facilities in the booth established at the Exhibitor's expense; and
- In the event the Exhibitor fails to vacate the booth after the termination of this Contract, the Exhibitor shall pay the Organizer the amount equivalent to triple the amount of Fees for a period from the next day of the termination to the completion of vacation (calculated on daily pro-rata basis) as a penalty, and the sum of various expenses. In addition, in case any damage arising from the delay of vacation is incurred by the Organizer, the Exhibitor shall compensate the Organizer for such damage separately from the penalty.

19. Late Payment Charges

In the event the Exhibitor delays the payment under this Contract, the Exhibitor shall pay a late payment charge calculated at a yearly rate of 14.6%.

20. Spot Inspection

- Out of necessity for the maintenance of the building, sanitation, crime or fire prevention, rescue or other administration of the building, the Organizer or their employee is entitled to enter the booth, inspect it, and take proper measures, after giving prior notice to the Exhibitor. In case of an emergency where the Organizer has no time to give said notice, a post-fact report will suffice.
- The Exhibitor shall co-operate with the Organizer in the case of the preceding paragraph.

21. Exhibition Rules

The Exhibitor shall, at all times, adhere to the "Exhibitor Manual" and instructions of the Exhibitor, as ancillary to these Exhibition Rules and Regulations.

22. Stay at Booth

The Exhibitor shall wear exhibitor badges designated by the Organizer at all time during the Exhibition period, and shall present in the booth at all times during the Exhibition hours in order to responding to the visitors and manage the Exhibits. It is important to ensure the booth area to be maintained safe at all times.

23. Microphones and Sound Volume Control

- Explaining Exhibit by using a microphone is in general prohibited. (For details, please refer to the Exhibitor Manual)
- The sound volume created by the audiovisual equipment in the booth or Exhibits shall be 80 decibels or smaller at a distance of 2 meters from the front of the booth.
- Live music performance is strictly prohibited within the hall premises.

24. Disposal of Waste

- The wastes from the exhibition, used materials, and all other wastes in and around the booth shall be removed by the Exhibitor.
- The expenses for the disposal work will be charged to the Exhibitor. The Exhibitor shall immediately pay it after receiving the invoice.

25. Decoration and Construction Work

- Decorations protruding from the space of partitions of the exhibitors is prohibited.
- No fixtures or signs may be placed on walkways in the hall premises.
- The height of all decorations should adhere to the heights stipulated in the "Exhibitor Manual", except for the case where the Organizer gives special permission.
- The use of the ceiling for exhibiting is prohibited without the approval of the Organizer.
- The Exhibitor shall comply with all instructions explained or notified by the Organizer.
- In the event that the Exhibitor violates any of the 1) to 5) above, and fails to comply with the Organizer's notification to correct such violation, the Organizer may remove the violating items or take other measures at the Exhibitor's expense. The Exhibitor shall not state any objection and make any claim against it.

26. Fire, Theft, and Other Incidents

- The Organizer and any individual, corporation or other entity that has employment, contract, business consignment, alliance, or cooperative relationships with the Organizer and the Exhibition (hereinafter "Organizers") shall not be responsible for any damage (any and all damage including breakage, disappearance or loss of each Exhibit) incurred by the Exhibitor and any individual, corporation or other entity that has employment, contract, business consignment, alliance, or cooperative relationships with the Exhibitor and visitors arising from fire, theft, or other accidents or incidents .
- The Organizers shall not be responsible for any accidental misspellings, omissions, etc., in any publications, such as invitation letters, information on the website, layout map of the Exhibition, promotional items, etc.
- If the Exhibitor or any individual, corporation or other entity that has employment, contract, business consignment, alliance, or cooperative relationships with the Exhibitor causes fire, theft or other accidents or incidents by intention or negligence and damages (any and all damage including breakage, disappearance or loss of each property) the Organizer or any third party including visitors, the Exhibitor shall compensate all damages immediately.

27. Privacy Policy

The Exhibitor shall manage any personal information obtained from the system services, such as the Internet and barcode, etc., provided by the Organizer pursuant to the privacy protection policy of the Organizer.

28. Jurisdiction

Any dispute arising from this Contract shall be subject to the exclusive jurisdiction of Tokyo District Court for the first instance.

29. Governing Law

The effect, interpretation, and performance of this Contract shall be governed by and construed in accordance with the laws of Japan.

HCJ2023 Online Exhibition Rules & Regulations

Clause 1. Overview

1.The Online Exhibition (hereinafter the "Online Exhibition") refers to the web-based expo to be held in accordance with Clauses 1(5) and 10(5) of the Exhibition Terms and Conditions at HCJ2023.

2.The webpage designation of the Online Exhibition is "HCJ2023"online. HCJ Online Exhibition service is affiliated service of the real exhibition to be held at Tokyo Big Sight.

Clause 2. Terms and Conditions

Entities who will exhibit their contents at the Online Exhibition (hereinafter "Online Exhibitors" or, as the case may be, "Online Exhibitor") must comply with the terms and conditions for exhibition at the Online Exhibition (hereinafter the "Online Exhibition Rules & Regulations") and instructions of the Organizer.

Clause 3. Qualifications

1.Online Exhibitors will be limited to those who are qualified to exhibit their contents at the Online Exhibition and comply with the Online Exhibition Rules & Regulations and instructions of the Organizer in good faith.

2.The Organizer of the Online Exhibition shall have the authority to judge whether or not the Online Exhibitors are suitable for the purport and purposes of holding the Online Exhibition and, if the Organizer judges that any of the Online Exhibitors is not suitable for them, will refuse or cancel its exhibition at the Online Exhibition. The Organizer will never disclose its standards of judgment, and any grounds on which such judgment was made.For the avoidance of doubt, in any of the following cases, it will be judged that a Online Exhibitor is not suitable for the purport and purposes of holding the Online Exhibition:

- When it is determined that entries in the application form for exhibition for the Expo are incomplete or untrue;
- When it is determined that the exhibition contents for the Online Exhibition or the intention or nature of exhibition are inconsistent with the purport of the Online Exhibition;
- When a third party actually raises an opposition to the exhibition by any Online Exhibitor or its exhibits or exhibition contents, which would, in the judgment of the Organizer, have an adverse effect on the management of the Online Exhibition;
- When the Organizer has ever received claims or other complaints with respect to the relevant Online Exhibitor from visitors of the Online Exhibition (hereinafter "Online Exhibition Visitors"), other exhibitors, and other third parties at the previous expos, and when the Organizer expects to receive such claims and other complaints with respect to the relevant Online Exhibitor;
- When the Organizer judges that the relevant Online Exhibitor has already breached the Online Exhibition Rules & Regulations and other instructions of the Organizer; and
- When the Organizer otherwise judges that it is inappropriate for the relevant Online Exhibitor to exhibit its contents at the Online Exhibition.

3. Even if the Organizer has refused the relevant Online Exhibitor to exhibit its contents at the Online Exhibition pursuant to the immediately preceding Paragraph, the Organizer will not be responsible for any costs, expenses and other liabilities ever incurred by the Online Exhibitor.

4.The Online Exhibitors will be deemed to have acceded to the provisions of the preceding three paragraphs of this Clause.

Clause 4. Exhibit Contents

1.Exhibition contents for the Online Exhibition will be limited to those that are consistent with the purport and purposes of holding the Online Exhibition.

2.Exhibition of contents that fall under any of the following Items will be prohibited at the Online Exhibition:

- Any contents containing excessively violent expressions; blatantly sexual expressions, expressions leading to a discrimination based on race, nationality, creed, gender, social status, family origin, or other attributes; expressions inciting or encouraging suicide, self-mutilation or drug abuse; and any other expression referring to antisocial quotes and making others feel unpleasant;
- Any contents that infringe or may infringe any copyrights, trademark rights, patent or other intellectual property rights, good name, rights to privacy, or other legal or contractual right of the Organizer or any third parties;
- Any contents containing computer viruses or other harmful programs;
- Any contents that impose or may impose an excessive burden on the usage and operation of machines, facilities, and other systems of the Organizer or any third parties; and
- Any other contents that are or may be contrary to the laws or public order and good morals.

3.When it becomes clear that any exhibition contents for the Online Exhibition breach any of the provisions of the immediately preceding Paragraph, the Organizer may refuse or discontinue the exhibition of the contents in question, delete the portions in breach, or take other necessary measures. In addition, the Organizer may give the breaching Online Exhibitor instructions to take measures to modify, replace or otherwise delete the portions in breach at its own expense.

4. Even if the breaching Online Exhibitor suffers damage as a result of the Organizer refusing or discontinuing the exhibition of the contents in question, deleting the portions in breach, or taking other measures pursuant to the first sentence of the immediately preceding Paragraph, the Organizer will not be responsible for compensation of such damage. If the breaching Online Exhibitor suffers damage as a result of it taking measures to modify, replace or otherwise delete the portions

in breach in accordance with the instructions referred to in the second sentence of the immediately preceding Paragraph, the same will apply.

5.If there arises any dispute with a third party over the substance of the exhibition contents for the Online Exhibition, the exhibitor of the exhibition contents for the Online Exhibition in question shall cope with such dispute on its sole responsibility and at its own expense, and the Organizer shall assume no liability for such dispute.

6.When the Online Exhibitor fails to comply with the instructions referred to in the second sentence of Paragraph 3, the Online Exhibitor shall pay the Organizer an amount equal to three times the exhibition fee payable by it as a default interest.

7.The Online Exhibitors will be deemed to exhibit their contents at the Online Exhibition after understanding the provisions of Paragraph 4 and the immediately preceding Paragraph in advance. The Organizer will not accept any objections from the Online Exhibitors to those provisions hereafter.

Clause 5. Online Exhibition Period

1.The Online Exhibition will be held between mid December,2022 to July 31st, 2023 at 5:00p.m. (JST)

2.During the Online Exhibition, the Organizer may have the Online Exhibitors temporarily suspend publication of their exhibition contents for repairs and maintenance.

Clause 6. Services

The Online Exhibitors may exhibit their contents at the Online Exhibition, and will be eligible to receive the following services from the Organizer:

- Availability of systems for the exclusive use of the Online Exhibitor (hereinafter the "Exclusive Systems for the Online Exhibitors");
- Web publication of the exhibitors' corporate information and product information pages; and
- Provision of lists of visitors and others to the exhibitors' corporate information and product information.

Clause 7. Expenses

1.Any and all costs, expenses and charges incurred in connection with production, shooting, publication and uploading of contents of any Online Exhibitor, preparations for seminars, and other activities of the Online Exhibitors shall be borne by that Online Exhibitor.

2.All insurance premiums for compensation for damages that any Online Exhibitor may suffer at the Online Exhibition shall be borne by that Online Exhibitor.

Clause 8. Establishment of a Contract

The timing of the conclusion of the Exhibition Agreement for the Online Exhibition (hereinafter the "Online Exhibition Agreement") shall be as set forth in Clauses 1(5) and 10(5) of the Exhibition Terms and Conditions.

Clause 9. Environment in Which the Online Exhibition Will Be Held

- During the Online Exhibition, the Organizer will exhibit the exhibition contents for the Online Exhibition by publishing them on webpages of the Online Exhibition in accordance with the system specifications for the Online Exhibition.
- It shall suffice if the Organizer improves and maintains the operating environment and other requirements under the system specifications for the Online Exhibition, and takes antivirus and security measur.es.
- The Online Exhibitors shall prepare the environments necessary for publication of exhibition contents for the Online Exhibition (such as computers and other hardware devices, browsers and other software products, and communication environment) at their own expense and on their responsibility.

Clause 10. Layouts for Publication

Layouts for publication of the exhibition contents for the Online Exhibition will be determined by the Organizer after taking the purport and purposes of conducting the Online Exhibition into consideration.

Clause 11. Preparation and Management

1.The Organizer shall issue to each Online Exhibitor a login ID and password for the Exclusive Systems for the Online Exhibitors, and the Online Exhibitor shall use the Exclusive Systems for the Online Exhibitors to input any exhibition contents and manage their details by the closing of the Online Exhibition.

2.Corrections and other modifications of the exhibition contents published by the Online Exhibitor will be made by the Online Exhibitor by using the Exclusive Systems for the Online Exhibitors, and the exhibition contents for the Online Exhibition shall be managed on the responsibility of the Online Exhibitor.

3.The Online Exhibitors may not disclose their log-in IDs and passwords to any third party other than those third parties whom they are engaging in services in connection with the exhibition or permit such third party to use their log-in IDs and passwords. The Online Exhibitors shall manage their log-in IDs and passwords to avoid leakage to any third party and, should their log-in IDs and passwords be leaked to any third party, shall immediately inform the Organizer thereof.

4.The Organizer may change the log-in IDs and passwords as necessary for administration and management of the Online Exhibition, without the prior approval of the relevant Online Exhibitor. During that period, the Organizer will be in no way liable even if the Online Exhibitor suffers any disadvantage or damage because of the unavailability of the Online Exhibition to the Online Exhibitor.

5.The Online Exhibitors shall maintain backup data of their exhibition contents for the Online Exhibition on their sole responsibility and at their own expense.

6.The Organizer shall have the right to reproduce, monitor, analyze and otherwise investigate all data related to the Online Exhibitors, as necessary for maintenance, operational or technical reasons.

7.Based on the recognition that mutual cooperation with the Organizer is essential to exhibition at the Online Exhibition and the holding of the Online Exhibition, and further that the Online Exhibitors need enough time to prepare exhibition contents and other materials for the Online Exhibition, the Online Exhibitors shall respond to what is requested from the Organizer accordingly. The organizer will be responsible for the management and any trouble that occurred by the registered co-exhibitor.

Clause 12. Online Exhibitors' Responses

During the Online Exhibition, the Online Exhibitors shall respond to requests of the Organizer, attend the Online Exhibition Visitors (including responding to inquiries from the Online Exhibition Visitors), and manage their exhibition contents. The Online Exhibitors shall respond to inquiries from the Online Exhibition Visitors without delay.

Clause 13. Provision of List

- The Organizer will provide the Online Exhibitors with history information on those who have downloaded data in PDF format, replayed movies, made inquiries or visited at the Online Exhibition, which is categorized by company name, department, function, name, telephone number, company location, E-mail address, and Visit, etc. (hereinafter the "List"), by uploading the List on the Exclusive Systems for the Online Exhibitor.
- The Online Exhibitors may download the List referred to in the preceding Paragraph from the Exclusive Systems for the Online Exhibitor.

Clause 14. Treatment after the Completion of Publication of the Exhibition Contents

The Organizer will make the exhibition contents for the Online Exhibition unavailable to the public after the closing of the Online Exhibition. Notwithstanding the above, the Organizer may utilize the corporate names, trademarks, exhibition contents for the Online Exhibition of the Online Exhibitors, and other images from the Online Exhibition, all of which relate to the Online Exhibition, to notify third parties of the holding of the Online Exhibition and present its achievements and other commercial records resulting from the holding of the Online Exhibition to third parties.

Clause 15. Change or Cancellation by Exhibitors

1.The whole or partial revocation of the exhibition at the Online Exhibition by any Online Exhibitor will not be allowed unless the Organizer authorizes such cancellation.

2. Even if the Organizer authorizes the whole or partial revocation or cancellation by the Online Exhibitor in the case of the preceding Paragraph, the Organizer will not refund the exhibition fee and other costs and expenses incurred resulting from the direct contracts between the Organizer and the Online Exhibitor (hereinafter, together with the exhibition fee, the "Exhibition Fees") to the Online Exhibitor.

Clause 16. Change or Cancellation by Organizer

1.The Organizer shall have the discretion to decide to close early, postpone the time of holding, diminish the scale of, and change URLs of the webpages of, the Online Exhibition, or discontinue the Online Exhibition due to an act of God, disturbance, terrorist activity, internet traffic or other force majeure, and any other cause not attributable to the Organizer's fault.

2.When the Organizer determines based on its predictions of the scale and exhibition nature of the Online Exhibition, number of visitors, and other factors that it is difficult to achieve the purport and purposes of holding the Online Exhibition, the Organizer may decide to discontinue the Online Exhibition.

3.In the cases of Paragraph 1 and the immediately preceding Paragraph, the Organizer will not be liable for damage suffered by the Online Exhibitor or others thereby.

4. Even if the Organizer decides to close the Online Exhibition early or postpone it, diminish its scale or change the URLs of webpages of the Online Exhibition, the Online Exhibitor shall pay the entire amount of the Exhibition Fees and the Organizer will not refund the Exhibition Fees already paid by the Online Exhibitor.

Clause 17. Prohibitions

In using the Online Exhibition, the Online Exhibitors will be prohibited from performing any of the acts that fall under or, in the discretion of the Organizer, should fall under the following:

- To transfer, sell, purchase, or sublet or offer as security all or any of the status as, or rights of, the Online Exhibitor under the Online Exhibition Agreement;
- To perform any act that could bother the Online Exhibition Visitors and other Online Exhibitors (e.g., by defaming or otherwise slandering them);
- To provide goods, services, etc. at the Online Exhibition for a fee and participate in the Online Exhibition for that purpose (except as permitted by the Organizer in advance);
- To perform any act in breach of the laws or any criminal activity-related act;
- To perform any fraudulent or menacing act against those who are interested in the Online Exhibition;
- To perform any act that may impede management of the Online Exhibition;

(vii) To perform any act of unlawfully accessing or attempting to unlawfully accessing the network or other systems of the Organizer;

(viii) To perform any act of impersonating any third party;

(ix) To perform any act that would put a more than necessary burden or make any attacks on the holding of the Online Exhibition;

(x) To perform, or cause a third party to perform, any act of reverse engineering, decompiling or otherwise disassembling;

(xi) To perform any act that would cause disadvantage or damage to those who are interested in the Online Exhibition, or make them feel unpleasant; and

(xii) To perform any other act that constitutes a breach the Online Exhibition Rules & Regulations or is deemed by the Organizer to be inappropriate.

Clause 18. Termination of the Online Exhibition Agreement and Compensation for Damage

1.If any Online Exhibitor falls under any of the following events, the Organizer shall have the right to terminate the Online Exhibition Agreement with that Online Exhibitor without giving prior notice to that Online Exhibitor:

- When the Online Exhibitor fails to pay all or any of the Exhibition Fees;
- When the Online Exhibitor exhibits any prohibited contents at the Online Exhibition, or does not obey the rules specified by, and instructions of, the Organizer with respect to the Online Exhibition;
- When the Online Exhibitor utilizes the Online Exhibition for any purpose other than the purposes of the exhibition for the Online Exhibition or exhibit no contents or items at the Online Exhibition;
- When the Online Exhibitor becomes the subject of dissolution, or a petition is filed by and against the Online Exhibitor for provisional attachment, provisional disposition, compulsory execution, public auction, special liquidation, bankruptcy, civil rehabilitation, corporate reorganization or company arrangement;
- When drafts or checks drawn by the Online Exhibitor are dishonored;
- When the Online Exhibitor is punished due to the delinquency in payment of taxes and public imposts;
- When the Online Exhibitor substantially impairs the reputation of the Organizer as a matter of fact; or
- When the Online Exhibitor otherwise breaches the Online Exhibition Rules & Regulations and instructions of the Organizer.

2. When the Organizer suffers damage due to any Online Exhibitor's breach of any provision of the Online Exhibition Rules & Regulations, the Organizer shall have the right to demand that such Online Exhibitor compensate for such damage.

Clause 19. Dispute, Trouble or Other Issues

1.The Organizer and any individuals, corporations and other organizations who have employment, contracting, entrustment of operation, partnership, or cooperative relationship with the Organizer (hereinafter the "Organizer and Other Entities") in connection with the Online Exhibition will be in no way liable for all damage, including destruction of, damage to, loss or theft of any property owned by each of them, suffered by the Online Exhibitors, any individuals, corporations and other organizations who have employment, contracting, engagement, partnership, or cooperative relationship with any of the Online Exhibitors, or the Online Exhibition Visitors due to the occurrence of any dispute, or other trouble or event involving the Online Exhibition.

2.The Organizer and Other Entities will be in no way liable for any accidental errors or other omissions in the notices and brochures (such as homepages, web information, and promotional materials), and other productions relating to the Online Exhibition.

3.If any Online Exhibitor or any individual, corporation, or other organization who has the employment, contracting, entrustment of operation, partnership and cooperative relationship with the Online Exhibitor willfully or negligently gives rise to any dispute or other trouble or event, and causes third parties, including the Organizer or the Online Exhibition Visitors, damage (which means all damage including destruction of, damage to, and loss and theft of any property owned by those third parties), the Online Exhibitor shall immediately compensate them for any and all damage.

Clause 20. Rights, Ownership and Copyrights

The ownership of the copyrights to the contents produced and provided by the Organizer at the Online Exhibition shall vest in the Organizer or the legal owners of those contents.

Clause 21. Immunities

In addition to the cases set forth hereinbefore, the Organizer shall be in no way liable for any disadvantage and damage, including, without limitation, failures of, or damage to, devices, data destruction, and loss of opportunities, suffered by the Online Exhibitors due to any of the following events:

- An act of God, disturbance, fire, riot, or any failure resulting from internet traffic, or telecommunication services provided by telecommunication carriers;
- Scheduled or emergent maintenance and other inspection of systems to provide the Online Exhibition;
- Interceptions on telecommunications channels, such as hacking, cracking or other unauthorized access by any third party, and other unexpected functional failures of viewer software or other products;

(iv) Suspension, etc. of computers resulting from any incident not attributable to the Organizer's fault;

(v) Failure, etc. arising out of the use not under the recommended environment for the use of the Online Exhibition designated by the Organizer; and

(vi) Other causes not attributable to the Organizer's fault.

Clause 22. Handling of Personal Information

All Online Exhibitors shall handle personal information of the Online Exhibition Visitors obtained through the Online Exhibition held, as follows.

- The Online Exhibitor shall retain and manage such personal information with the duty of care of a prudent manager.
- The Online Exhibitor shall use such personal information solely for the designated purposes of use. When the Online Exhibitor uses such personal information beyond the designated purposes of use, the Online Exhibitor shall obtain approvals of the Online Exhibition Visitors in advance and use it solely for the purposes of use so approved.
- When the Online Exhibitor contacts the Online Exhibition Visitors by e-mail, direct mail (hereinafter "Email or Other Media"), or otherwise, the Online Exhibitor shall indicate each of the following items in such Email or Other Media:
 - Basic information on the relevant Online Exhibitor (i.e., company name, email address, and other contact details); and
 - To the effect that the Online Exhibitor will suspend distribution of information upon the request of an individual, and procedural method applicable when an individual does not wish to receive distribution of information.

(iv) The Online Exhibitor shall not distribute information to, or make communications with, the Online Exhibition Visitors who have said that they do not wish to receive distribution of information or other communications in any way whatsoever, including email. The Online Exhibitor shall delete personal information and the List involving those Online Exhibition Visitors and shall not use them.

(v) The Online Exhibitor shall not permit any third party to use and inspect any portion of the personal information and the List involving the Online Exhibition Visitors.

(vi) The Organizer may restrict the use of the personal information and the List involving the Online Exhibition Visitors by the Online Exhibitor by reason of any trouble or other circumstances.

(vii) If, as a result of the use of the personal information and the List involving any of the Online Exhibition Visitors, the Online Exhibitor receives a complaint from, or otherwise is sought damages by, that Online Exhibition Visitor, the Online Exhibitor shall handle it on its own responsibility and at its own expense.

(viii) In using the personal information and the List involving the Online Exhibition Visitors, the Online Exhibitors shall comply with the "Act on the Protection of Personal Information," and the guidelines for protection of personal information prescribed by each of the supervisory agencies and other applicable laws and ordinances.

(x) The handling of personal information by the Organizer and the Online Exhibitors shall be governed by the privacy policies specified by each of them.

Clause 23. Confidential Information

1.The Organizer and the Online Exhibitors shall not use trade, technical and other information expressly marked as confidential (hereinafter "Confidential Information") of the other party (hereinafter in this Clause the "disclosing party"; and the party who will be disclosed information being referred to as the "recipient") that they come to know in the course of using or holding the Expo and the Online Exhibition for any purpose other than to perform the Online Exhibition Agreement, or disclose or divulge such information to any third party, without the prior written approval of the disclosing party; provided, however, that this will not apply when the recipient can demonstrate that it falls under any of the following Items, or when the Organizer discloses all or any of the Confidential Information received by it to any contractors it engages to perform the Online Exhibition-related services:

- When the Confidential Information has already been possessed by the recipient or becomes publicly known, in either case before receipt by the recipient;
- When the recipient has obtained the Confidential Information from a third party without any obligation of confidentiality, or the Confidential Information becomes publicly known through no fault of the recipient, in either case after receipt by the recipient; and
- When such Confidential Information has been independently developed by the recipient without reliance on the Confidential Information of the disclosing party.

2. When the recipient discloses the Confidential Information to a third party with the approval of the disclosing party, the recipient shall impose the same degree of obligation as it assumes under the Online Exhibition Agreement on such third party, and shall be responsible for the acts of such third party.

3. Upon the termination of the Online Exhibition Agreement or upon request of the disclosing party, the recipient shall promptly return to the disclosing party or destroy the Confidential Information provided from the disclosing party (including the reproductions and copies thereof) as requested by the disclosing party.

4. If the recipient becomes aware that any Confidential Information has been divulged or otherwise lost, the recipient shall immediately notify the disclosing party thereof to discuss what actions to take.

5. The provisions of this Clause shall survive the termination of the Online Exhibition Agreement for three (3) years.

Clause 24. Elimination of Antisocial Forces

1. Each of the Organizer and the Online Exhibitors hereby represents that it does not fall under any of the following Items, and covenants that it will not fall under any of the following items:

- That it is not an organized crime group, a member of any organized crime group, a quasi-member of any organized crime group, an organization affiliated with any organized crime group, a company affiliated with any organized crime group, a corporate racketeer (sokukaiya), a rogue group proclaiming itself as a social movement activist, a rogue group proclaiming itself as a political activist, special intelligence organized crime group, and any similar group (hereinafter "antisocial forces");
- That it will not, or employ any third party to, exercise any fraudulent or violent act or use any words to threaten another party, and that it did not perform such act in the past;
- That it will not proclaim that it is part of antisocial forces, or its affiliated organization or person is part of antisocial forces, and that it did not proclaim it in the past;

(iv) That it will not, or employ any third party to, perform any act that will or may injure the good name and other reputation of the other party, and that it did not perform such act in the past;

(v) That it will not, or employ any third party to, perform any act that will or may interfere with the business operations of the other party, or that it did not perform such act in the past; and

(vi) That any of its officers, major shareholders or other persons having substantial control over its management, and its parent company, subsidiaries (a subsidiary means a corporation a majority of which voting shares is directly or indirectly held by it) and affiliated companies (affiliated companies mean those as defined as such by the Regulation on Corporate Accounting) does not fall within antisocial forces.

2. When the Organizer or any Online Exhibitor enters into a subcontracting agreement or other further entrustment agreement with a third party (including a sponsor, hereinafter a "Contractor, etc.") (which refers to any agreement in any form and substance to be concluded in connection with any transaction agreement between the Organizer and the Online Exhibitor; hereinafter the "Related Agreement"), the Organizer or the Online Exhibitor, as the case may be, shall cause the Contractor, etc. to comply with the provisions of the preceding Clause. If it turns out that the Contractor, etc. is part of antisocial forces, the Organizer or the Online Exhibitor, as the case may be, shall immediately inform the other party thereof, in which case the other party may demand that the party who entered into the Related Agreement take necessary measures to break off its relationship with antisocial forces by terminating the Related Agreement or otherwise.

3. If either the Organizer or the Online Exhibitor determines that there is a reasonable doubt that the other party falls under any of Paragraph 1 of this Clause, or if the other party breaches the provision of Paragraph 2 of this Clause, the Organizer or the Online Exhibitor, as the case may be, shall have the right to stop performing, or terminate, the Online Exhibition Agreement (including ancillary agreements, if any) in whole or in part only by giving notice in writing or in any other manner that is deemed reasonable, without demanding, among others, that the other party take any corrective action. Neither Organizer nor the Online Exhibitor will have any obligation to account for, or disclose, the details of, and grounds for, such doubt to the other party.

4. If the terminating party suffers damage as a result of the termination under the immediately preceding Paragraph, the terminating party shall have the right to demand that the non-terminating party compensate for such damage.

Clause 25. Amendment to the Online Exhibition Rules & Regulations

The Organizer may amend the Online Exhibition Rules & Regulations if it has any unavoidable grounds. The Online Exhibitor will consent to this in advance and shall comply with new provisions and other terms after the amendment.

Clause 26. Governing Law

The effect, interpretation, and performance of this Contract shall be governed by and construed in accordance with the laws of Japan.

Amended on April 15, 2022